

KEEP GOING: THE DRIVE CLEAN COLORADO TOUR

Scaling What Works.
Powering What's Next.





Traveling along Colorado's Scenic and Historic Byways and through dozens of cities and towns through Summer and Fall 2025, the Drive Clean Colorado Tour will accelerate the adoption of clean transportation by connecting directly with communities across Colorado. It is more than a roadshow – it's a strategic effort to spotlight real solutions, build regional momentum, and shape the future of transportation in Colorado.

By doing so we will demonstrate Colorado's efforts to **Keep Going** with clean transportation by showcasing **what's working**, sharing **resources and information**, and amplifying the stories of those **leading the charge**.

At every stop, we'll demonstrate the practical benefits of clean transportation - like total cost of ownership (TCO), product performance, user satisfaction, and clean air impacts - while spotlighting resilient, clean-powered EV infrastructure solutions for both fleets and communities.

What to Expect at Each Stop

At each stop, we'll engage with **community leaders, fleets, transit providers, local businesses, utilities, fuel providers, nonprofits, and residents** to learn about **local challenges, regional needs and opportunities** – and to highlight **solutions** that keep Colorado driving clean.

Each location will host a series of curated activities designed to reflect local strengths and needs:

Charging Meet-Up

Explore existing infrastructure, share lessons learned, and spotlight resilient, scalable charging strategies.

Community EVent

Hands-on EV experience for residents with test drives, vehicle displays, and public education.

Scenic Byway Spotlight

Celebrate Colorado's iconic landscapes with stops along designated scenic routes.

Fleet & Industry Engagement

Showcase clean fleet vehicles in use, offer demos, and promote what's working for public and private operators.

Member & Stakeholder Sessions

Informal gatherings like coffee chats or happy hours to share insights, challenges, and ideas for future collaboration.





Keep Going With Us!

Help scale what works and power what's next for clean transportation across Colorado. As a partner in the 2025 Drive Clean Colorado Tour, you'll have the opportunity to **showcase your solutions, connect with communities, and shape the clean transportation conversation** on the ground. Whether you're a fleet operator, local government, utility, OEM, nonprofit, or charging provider, your voice matters!